



# The New Products' Showcase

## Showcasing Innovative Products & Plant Introductions

The Sacramento Valley Landscape & Nursery Expo is proud to present a new feature in the show. We are offering a separate area to showcase new products, services and plant varieties. You'll be in the center of everything so that all attendees and exhibitors can view your latest product. Give it a try — it's like having double exposure!

### As A participant, what do I receive?

- 4 foot or 8 foot table top exhibit space
- Signage for company & booth space
- Exposure in high traffic area of the trade show

### Terms:

- Limited to Sacramento Valley Landscape & Nursery Expo exhibitors.
- Registration must be received by December 31, 2010 to secure space.
- Product/variety must be new to the green industry in the past 18 months to qualify for this promotion.
- Product/variety can only be showcased once; past showcase product/variety cannot be repeated.
- Entrants subject to committee approval.
- Participants agrees to bring samples of the new product/variety to the showcase area for display purposes.
- Limited to available space — first come, first served.

### Product/Variety Name:

Name as it should appear on signage \_\_\_\_\_

### Contact Information:

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Check One:

- \$35 4 foot table space                       \$70 8 foot table space

### Payment information:

Check Enclosed (payable to Landscape & Nursery Expo)

Credit card \_\_\_\_\_ Visa or \_\_\_\_\_ Mastercard

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_